




**social**  
**business**  
design competition



[competitions.yunuscentre.org](https://competitions.yunuscentre.org)



The ***Social Business Design Competition*** is a global platform promoting youth-driven entrepreneurial solutions that are tackling some of the most pressing social issues of our time.

We are in the lookout for young people from across the globe who will bring in novel ideas that are aligned with Sustainable Development Goals.

*“Social business raises question for yourself –  
**Who am I?** It opens up to challenge your  
inner potential to create the world you want.  
You get inspired, and you inspire others.”*



Professor Muhammad Yunus  
2006 Nobel Peace Laureate





## **Our Objective**

***Unleash entrepreneurial solutions from a pool of global talent who are on a mission to **create a world of three zeros** by designing sustainable social business models that combat real challenges.***

# *Who can Participate?*

- ✓ Individual or a team
- ✓ Between ages 12 to 35
- ✓ Students, alums, academics or researchers, any social business enthusiasts with an entrepreneurial solution in the form of an idea, a work-in-progress prototype or an early-stage startup.

## **Focus areas:**

**Environment and Climate Change, Micro-credit, Agriculture, Technology and Innovation, Waste, Circular Economy, Tourism, WASH, Employment, Sports, Health and well-being, and others.**



# Competition Rounds



## Idea Submission

**Applicants will submit their idea to our website via ppt, pdf, word, or mp4 and filling up an online form**



## Social Business Building

**Top applicants will undergo a series of workshops and submit a Social Business Model Canvas**



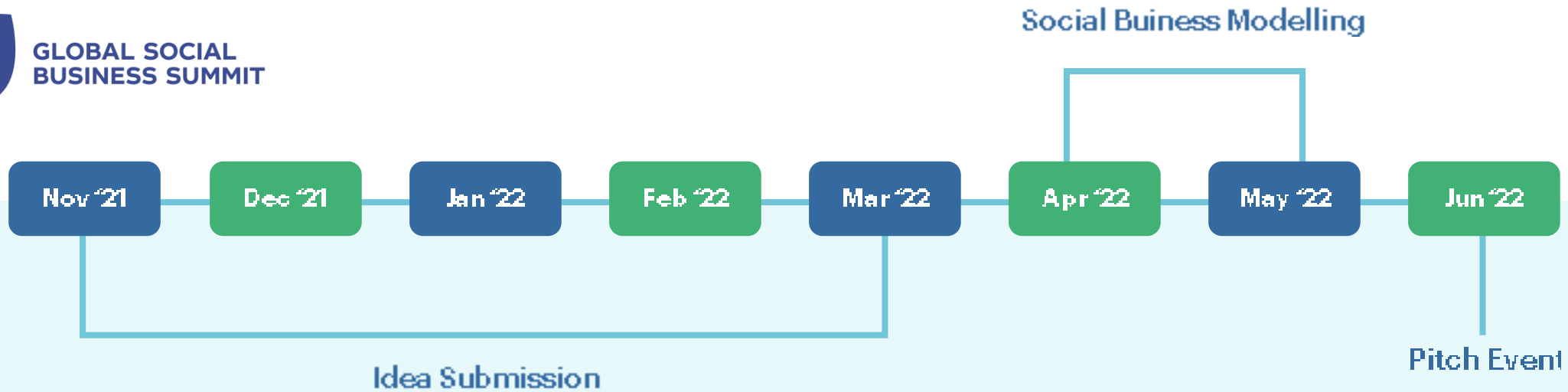
## Pitch Event

**Top participants will be invited to an online event to pitch their business idea to a panel of judges.**

# Competition Timeline



GLOBAL SOCIAL  
BUSINESS SUMMIT





## ***Winning Reward***



***The best Social Business Idea  
will be awarded  
USD 10,000 prize money.***



***Certificate of Recognition  
for top participants.***





# Outcomes and Benefits

## *World-class Training*

Learn with our team of successful entrepreneurs, industry experts and social leaders. We will host 4 virtual 2-hour **Workshops** on Social Business Planning.

## *Incubation*

Top participants get the opportunity to join us in a 4-month long **Incubation Program** comprising of 3 intensive 3-day long boot camps on Social Innovation, Social Business Modelling, and Storytelling & Pitching, to establish a sustainable social business.

# Brought to you by

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Founded in July 2008 by Professor Muhammad Yunus, **Yunus Centre** is a think tank to promote and disseminate the work and philosophy of Professor Muhammad Yunus for issues relating to the concept and practice of Social Business.

As a one-stop resource centre for Social Business and related activities both globally and in Bangladesh, Yunus Centre works to incubate Social Business ideas and concepts into practically implementable business solutions.



## Yunus Centre

**YY Ventures** is a social business company, created in partnership with Yunus Centre to build, incubate and invest in early-stage social businesses. They are rooted to the belief that a more equitable and just world is possible by fostering 'Social Business' while leveraging young people's talents and ideas. YY Ventures are the weavers of today's Social Business world, knitting through the gaps among people, groups, and organizations and connecting thoughts, ideas, and minds.

YUNUS + YOU

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# THE YY FOUNDATION

**The Catholic university of Zimbabwe** provides Holistic education in a Christian environment in its Teaching, Research and Service programs to all, irrespective of Religion, Nationality or any other designation.

**Yunus and You – The YY Foundation** is dedicated to Nobel Peace Prize Laureate Prof. Muhammad Yunus life's work and especially to the concept of Social Business. Their goal forms a trio of actions in business, politics and civil society through dialogue in order to contribute to a fairer and more socially equitable world.



**CATHOLIC UNIVERSITY  
OF ZIMBABWE**



# Get involved.

Got an entrepreneurial solution to venture?

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